

Corporate, Adult Services and Social Inclusion Select Committee

Update to Executive Scrutiny Committee – 22 September 2009

EIT Programme

Update on Progress (including issues/problems/successes)

The Committee is undertaking a review of Communication, Consultation and Engagement as part of the EIT programme comprising the following elements:

- **Communications**

Public Relations
Internal Communications
Marketing
Branding

- **Engagement**

Community Engagement
Employee Engagement

- **Consultation**

The Committee has received the following information to date:

30 June – base line information in respect of the communication elements of the review

27 July – presentation on branding

15 September – base line information in respect of consultation and engagement elements of the review

Consultation has sought to complement the findings of existing survey results and has comprised:

- Viewpoint Focus Groups
- Staff Discussion Groups
- Interviews with all Councillors

Timescale for review

The review is scheduled to report to Cabinet in November 2009.

Monitoring

The Committee has not received any further monitoring reports since the last meeting.